



WMYA Asheville  
110 Technology Drive  
Asheville, NC 28803

Greer Margolis Mitchell, Burns &  
Associates-Washington  
1010 Wisconsin Ave NW  
Ste 800  
Washington, DC 20007

# Contract # 1327028

Schedule Dates 06/26/12-07/02/12  
Advertiser Obama for America (30051)  
Agency Greer Margolis Mitchell, Burns & Associates-Washi  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand OBAMA FOR AMERICA (187386)  
Salesperson Millennium/PHL, Philadelphia (1103)  
Sales Office Millennium Philadelphia  
Buyer Name Bassett, Laura  
Phone/Fax /  
CPE 95/101/1368  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments OBAMA FOR AMERICA  
OBAMA FOR AMERICA  
SHARE 6%

Date Entered 06/22/12  
Last Modified 06/25/12  
Entered By Louise Palmer  
CO-OP No  
Headline # ECR09738814  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$742.50  
Net Total \$4,207.50  
Sales Tax

Asheville (WMYA)  
By Broadcast Month Spots Rate  
Jul. 2012 23 \$4,950.00  
Grand Total: 23 \$4,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/26/12-06/29/12	2	:30	4p- Maury Povich 2	1		X	X	X	X			1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	6/25/12
2.0	Normal Line / News	06/26/12-06/29/12	2	:30	6:23-30p- News-News 13 @ 630pm on WMYA	5		X	X	X	X			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	6/25/12
3.0	Normal Line / Prime	06/26/12-06/26/12	2	:30	7:58-30p- MYN-Cold Case (Tuesday)	1		X						1	\$150.00	\$150.00	Asheville (WMYA)	COLD CASE	6/25/12
4.0	Normal Line / News	06/26/12-06/29/12	2	:30	10p- 11P (EST)	5		X	X	X	X			5	\$200.00	\$1,000.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	6/25/12
5.0	Normal Line / SPOT	07/02/12-07/02/12	2	:30	4p- Maury Povich 2	1	X							1	\$150.00	\$150.00	Asheville (WMYA)	MAURY	6/25/12
6.0	Normal Line / News	07/02/12-07/02/12	2	:30	6:23-30p- News-News 13 @ 630pm on WMYA	1	X							1	\$300.00	\$300.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	6/25/12
7.0	Normal Line / Prime	07/02/12-07/02/12	2	:30	9p- MYN-Law & Order: SVU 2 (Monday)	1	X							1	\$100.00	\$100.00	Asheville (WMYA)	LAW & ORDER: SVU	6/25/12
8.0	Normal Line / Prime	06/29/12-06/29/12	2	:30	7:58-30p- MYN-Monk (Friday)	1					X			1	\$300.00	\$300.00	Asheville (WMYA)	MONK	6/25/12
9.0	Normal Line / News	07/02/12-07/02/12	2	:30	10p- 11P (EST)	1	X							1	\$200.00	\$200.00	Asheville (WMYA)	WLOS NEWS 13 ON WMYA	6/25/12
10.0	Normal Line / SPOT	07/02/12-07/02/12	2	:30	5:58-20p- Family Feud	1	X							1	\$600.00	\$600.00	Asheville (WMYA)	FAMILY FEUD	6/25/12
11.0	Normal Line / News	07/02/12-07/02/12	2	:30	10:30p- News-News 13 on MY40 @ 1030p	1	X							1	\$200.00	\$200.00	Asheville (WMYA)	NEWS	6/25/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Greer Margolis Mitchell, Burns &  
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# Contract # 1327028

Schedule Dates	06/26/12-07/02/12	Date Entered	06/22/12
Advertiser	Obama for America (30051)	Last Modified	06/25/12
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Louise Palmer
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	OBAMA FOR AMERICA (187386)	Headline #	ECR09738814
Salesperson	Millennium/PHL, Philadelphia (1103)	Demo	
Sales Office	Millennium Philadelphia	Order Type	Normal
Buyer Name	Bassett, Laura	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	95/101/1368	Commission	\$742.50
Account Types	National/Political Candidate Agency BRD	Net Total	\$4,207.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA FOR AMERICA OBAMA FOR AMERICA SHARE 6%		

Asheville (WMYA)		
By Broadcast Month	Spots	Rate
Jul. 2012	23	\$4,950.00
Grand Total:	23	\$4,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	07/02/12-07/02/12	4	:30	7p- Family Feud B	1	X							1	\$450.00	\$450.00	Asheville (WMYA)	FAMILY FEUD	6/25/12
13.0	Normal Line / SPOT	07/01/12-07/01/12	2	:30	7p- Bones 2	1							X	1	\$150.00	\$150.00	Asheville (WMYA)	BONES	6/25/12
14.0	Normal Line / SPOT	07/01/12-07/01/12	2	:30	6p- Greys Anatomy 2	1							X	1	\$100.00	\$100.00	Asheville (WMYA)	GREYS	6/25/12
15.0	Normal Line / Prime	07/02/12-07/02/12	2	:30	7:58:30p- MYN-Law & Order: SVU (Monday)	1	X							1	\$100.00	\$100.00	Asheville (WMYA)	LAW & ORDER	6/25/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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